

left to right: Astrid Oberniedermayr in Norte do Conforto, Helga Drosdat in Patek de Maripá, Bettina Frey in Urano de Maripá, Dieter Mader in Ourofino ElFar, Miryam Husain in Apolo do Salto

## Horse Fair

## **PFERD Bodensee**

Friedrichshafen, Lake Constance, close to Switzerland 10. - 12. February 2012

The five vitrine stallions, Norte do Conforto, Urano and Patek de Maripá, Apolo do Salto and Ourofino ElFar participated in the horse fair "PFERD Bodensee", Friedrichshafen from February 10th until February 12th, 2012.

They arrived on February 9 and were presented by Astrid Oberniedermayr, Dieter Mader and their team to the fair visitors two times per day in the daily show program and on Friday and Saturday in the night show "The beat of the horses" (see video).

The fair has the size of 300 exhibitors and 40.000 visitors, mainly from Switzerland.



## Night Show: "The beat of the horses"

The fair management saw the five vitrine stallions at the EQUITANA in March 2011 and invited them to participate in the night show because of their beauty and their spectacular gait "Marcha"! Furthermore, they liked the way they were presented.

CONFORTO

The show arena was crowded with 6.000 spectators. The vitrine stallions are real professional show horses now and so they

made a professional job. The spectators started clapping their hands in the beat of our music and when we left the arena at the end of the show we got whistling and yielding of excitement from the spectators.

People had to pass our stand when they entered and left the night show and they took a lot of MM brochures after the show.



Our program was two times presentation in the small rings with testriding. People allways get excited when they have the possibility to ride such a wonderful horse like a well trained Mangalarga Marchador.

We had a big stand in the entrance hall with brochures, videos and all information about the breed of Mangalarga Marchador. Especially after the shows the MM stand was crowded and many people were asking for information about our horses. We realized that the Mangalarga Marchador is getting popular and the presentations of the vitrine stallions have their effects!!!

(report: Astrid Oberniedermayr, pictures taken by Verena Thielhorn)









Miryam Husain helps a test rider with the stirrups. Apolo do Salto makes a good job with the test rider in the small ring of hall 4.



